

WHS CEIAG MATRIX

Westhoughton High School CEIAG Policy
We are committed to implement the Government's careers strategy. We will use the eight Gatsby Foundation Benchmarks to work towards offering quality CEIAG to our students. Please refer to our CEIAG policy on our school website.

Westhoughton High School CEIAG Action plan
The school is one of the three Bridge Careers leading schools which make up the newly formed Bolton CEIAG Careers hub. We will share good practice and work collaboratively with other schools within the Bolton area to enable them to work towards achieving Gatsby benchmarks. The hub will be used to standardise and share good practice to allow schools to meet the 8 Gatsby benchmarks. Bolton is one of the 10 school and college led hubs within the Greater Manchester Combined Authority [GMCA].

Key Staff include:
Mr J Downs - CEIAG Lead
Mr C Dignam - Assistant Headteacher, Senior Management line manager for CEIAG
Miss C Storey - Connexions Advisor - who is in school two days per week. Claire holds
relevant CDI qualifications to provide impartial guidance interviews. [Gatsby
Benchmark 8]
Mr R Bell - Link Governor
Ms H Middlehurst - Enterprise Advisor

1. A stable careers programme	Every school and college should have an embedded programme of career education and guidance that is known and understood by students, parents, teachers, governors and employers.
2. Learning from career and labour market information	Every student, and their parents, should have access to good quality information about future study options and labour market opportunities. They will need the support of an informed adviser to make best use of available information.
3. Addressing the needs of each student	Students have different career guidance needs at different stages. Opportunities for advice and support need to be tailored to the needs of each student. A school's careers programme should embed equality and diversity considerations throughout.
4. Linking curriculum learning to careers	All teachers should link curriculum learning with careers. STEM subject teachers should highlight the relevance of STEM subjects for a wide range of future career paths.
5. Encounters with employers and employees	Every student should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities including visiting speakers, mentoring and enterprise schemes.
6. Experiences of workplaces	Every student should have first-hand experiences of the workplace through work visits, work shadowing and/or work experience to help their exploration of career opportunities, and expand their networks.
7. Encounters with further and higher education	All students should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in schools, colleges, universities and in the workplace.
8. Personal guidance	Every student should have opportunities for guidance interviews with a career adviser, who could be internal (a member of school staff) or external, provided they

*All current data taken from the 2020 activity survey provided by Connexions

Further Education Undertaken at	
Bolton Institutions	69
BIMM Music College	1
Bolton College	40
Bolton Sixth Form College	26
Rivington and Blackrod High School	1
UTC Bolton	1
Greater Manchester Institutions	49
Bury College	1
Salford City College - FutureSkills	1
Salford City College - Pendleton Campus	2
St John Rigby RC Sixth Form College	1
Wigan and Leigh College	30
Winstanley College	14
Outside Greater Manchester	50
Myerscough College	5
Runshaw College	42
Harrogate Army College	1
Shockout Dance College	1
Cheltenham	1

are trained to an appropriate level. These should be available whenever significant

study or career choices are being made.

ř		Half Term 1 (September - October)	Half Term 2 (November - December)	Half Term 3 (January - February)	Half Term 4 (February - March)	Half Term 5 (April - May)	Half Term 6 (June - July)
e r		MFL Language week activity – Jobs and Careers. Benchmark 4 History Curriculum Activity- Changes in Employment Laws and Conditions. Benchmarks 2/4 Employability and transferable skills through	Yr 7 Creative Writing / Persuasive Writing English Project in conjuctions with Lets share Xmas, real life insight into charity work Benchmark 4 Annual post 16 Progression Evening Benchmarks 2/5/7 Launch of START Y7 Programme Writing skills for careers in English Benchmark 4	MFL Post 16 Language Options Curriculum Activity. Benchmark 3 Geography encounter with a Pilot Benchmark 4/7	Whole School National Careers Week Departmental Careers Based Lessons Benchmark 4 Careers and Jobs in MFL Benchmarks 4/5 Departmental Careers Based Homework. Benchmark 4 Youth speaks Rotary Club Benchmark 4	Geography encounterwith a Fluvial Geomorphologist Benchmark 4/7	Links with Acting and theatrical professions workshop delivered by Octagen Theatre Bolton Benchmark 4/7
9			start		NATIONAL CAREERS WEEK		
5		Start websites Benchmark 4 Languages week: Importance of languages Benchmark 4 Writing skills for careers in English Benchmark 4	Girls in Engineering Event MBDA/Technology Department Benchmarks 5/6 Science NHS/Health Care Project. Benchmarks 4 Annual post 16 Progression Evening Benchmarks 2/5/7 MFL enrichement day MMU for 15 Students Benchmark 4/7 History trip to Manchester museum Benchmark 5	Y8 "Careers Assembly "and Form delivery of START Benchmark 2	Whole School National Careers Week Departmental Careers Based Homework. Benchmark 4 Departmental Careers and lessons. Benchmark 4 History Alumni Encounter Benchmark 5 MFL careers videos in class Benchmark 4 MFL jobs research homework research task Benchmark 4 Youth speaks Rotary Club Benchmark 4	MFL "My Future" Curriculum Activity. Benchmark 4	Speed Networking Employer Event through Bridge,GM. Benchmark 5 Stateside / Salford foundation Enterprise Day. Benchmark 5 Visit to Stateside Foods for Factory Tour and Employer Q/A. Benchmarks 4/5/6 Geography encounter with a Pilot Benchmark 4/7
		start	WBD:A	start	NATIONAL CAREERS WEEK		STATESIDE Salford foundation
	6	PE Ambassador Mentor Scheme RAY Programme Launch and Delivery Parental Post 16 & Careers Guidance Booklet shared. Benchmark 2 MFL Language week activity Spanish & French – Jobs and Careers. Benchmarks 3/4 Geography Careers research task using NCS and Start websites Benchmark 4 Languages week: Importance of languages Benchmark 4 How to become and Author Benchmark 4	Science NHS/Health Care Project. Benchmarks 4 Computing Python Project with Eventura Marketing Team. Benchmarks 4/5 Annual Post 16 Progression Fair Benchmarks 2/5/7 Geography Salford Quays field visit - traffic management, redevelopment Benchmark 4/6	Pathways Activity. Benchmark 7 Form Time KS4 and Post 16 options student booklet shared Benchmark 2 "Your Futures Day". FT & Parent IAG Interviews & KS4 Option discussions. Benchmarks 1/2/3 Parents/Students have employer encounters and meet staff from different post 16 pathways. Benchmarks 5/7 Your futures Day START Activity. Benchmark 2 1:1 and group Careers and Connexions Interviews. Benchmarks 3/8 Post 16 assembly delivered by Connexions.	Benchmark 4 Departmental Careers Based Lessons Benchmark 4 Careers and Jobs in MFL Benchmarks 4 and 5 Visit to Bolton Sixth Form college for higher education fair and employer encounters Benchmarks 5/7 MFL careers videos in class Benchmark 4	CEIAG Intervention Interviews: Connexions Advisor & SGL Benchmarks 3/8 Anne Frank Foundation Project with History and the BBC. Benchmark 5	Visit to Myerscough College. Benchmark 7
		start	eventura [®]	Benchmarks 3/7 Curriculum Activity: Challenging History FE Event. Benchmark 7 Runshaw visit for some Y9 students Benchmark 7 History Alumni encounter Benchmark 5 How to become a Poet, English Benchmark 4	MFL jobs research homework research task Benchmark 4 Youth speaks Rotary Club Benchmark 4		Myerscough College
: :	10	Visit to the National Apprenticeship Show North West Benchmark 7 Parental Post 16 & Careers Guidance Booklet shared. Benchmark 2	GMACS & Xello Launch	GCSE Business Enterprise Xmas Markets Project. Benchmark 5 Employer encounter facilitated by Business enterprise Benchmark 4/5/6/7 Youth speaks Benchmark 4	London Visit to "Pineapple Studios". Benchmark 6 Runshaw College visit for FE Tasters Benchmarks 3/7 Skills Show North West visit Benchmarks 5/7 Whole School National Careers Week Department careers lessons/homework Benchmark 4 Departmental Careers Based Lessons Benchmark 4 English "Mock Trail" and Employer & Encounters Activity Benchmarks 4/5/7 Higher achieving students visit Runshaw college for master class taster sessions Gatsby Benchmarks 3/7	Intervention & Post 16 Choices interviews with Connexions Advisor. Benchmark 2 Aim High Event @ Runshaw College. Benchmark 7 Introduction and launch of GMACS & Xello Geography field work, skills to be a park ranger Benchmark 4 Visiting authors mock trial workshops for MA Benchmark 4 Youth speaks Benchmark 4	Personal Statements Workshops with Runshaw College. Benchmark 2 Post 16 College Taster Days @ Wigan and Leigh, BSFC. Benchmarks 3/7 Winstanley College Taster Day. Bolton College Taster Day Benchmarks 3/7 Visit to Myersough College Benchmarks 3/7 Presentation by Army Careers Bolton Benchmark 5
		THE DUKE OF EDINBURGH'S AWARD			Y10/Y11 Theater groups into school for performing arts Benchmark 4/5 Youth speaks Rotary Club Benchmark 4	RUNINAW winstanley college	winstanley college Myerscough College
,	11	Employability skills, personal statements/CVs/ Interview techniques through RSW. Benchmark 3 National Citizenship Scheme programme launched and recruitment by Bolton Lads and Girls Club. Benchmark 5 Regional Bolton Futures4Me event. Benchmarks 2/7 Visit to the National Apprenticeship Show North	Schedule. Benchmark 7 Seminar on Apprenticeships/Traineeeships Benchmarks 2/7 Training for students registering with the National Apprentiship website run by GMLPN Benchmark 7 Annual Post 16 Progression Fair Benchmarks 2/5/7 Year 11 work experience Benchmark 5/6	Benchmark 2 Bolton College Visit Foundation & Vocational pathways. Benchmarks 2/3/7 College Staff Interventions with targeted students.	1:1 Careers Adviser Intervention Interviews with potential NEETs. Benchmark 8 London Visit to "Pineapple Studios". Benchmark 6 Whole School National Careers Week Departmental Careers Based Lessons Benchmark 4 Mock Interview Scheme Benchmarks 2/5 MFL "My Future" Curriculum Activity. Benchmark 4		National Citizen Scheme Programme Starts Benchmarks 5/6 GCSE Results Day – Post 16 Provider Liaison Staff @ school to offer IAG with Connexions Advisor Benchmarks 8
	EAF	West Benchmark 7 Parental Post 16 & Careers Guidance Booklet shared. Benchmark 2	Business Enterprise ativity Dragons Den	Benchmarks 2/3/7 Employer encounters facilitated by Business Enterprise Benchmarks 4/5/6/7	NATIONAL CAREERS WEEK		THE CONTRACTOR OF THE CONTRACT
	All y	ears at seasonal times such as Christmas/Easter. St	udents have the opportunity to go into the commun	ity to experience the work undertaken by local char	rities and supporting the vulnerable. Visits are made	to Woodlands Dementia Unit, Senior Solutions and	Bolton Hospital. Benchmarks 4/5/6

WHS Previous Destination Data and Participation							
Who Previous Destination Data and Participation	2020	2019	2018	2017	2016	2015	201
% of students in Full Time Education	88%		_	_			
% of students in Work Based Training	3%	1%	1.90%	1.80%	1.70%	0.50%	1.309
% of students in Full Time Employment	6%	7%	7.50%	6.50%	4.00%	5.70%	3.609
Number of NEETs	2	6	0	3	1	0	

Bolton Previous Destination Data and Participation							
	2020	2019	2018	2017	2016	2015	2014
% of students in Full time Education and Training School	91.70%	89.90%	100%	98.20%	99.40%	100%	97.30%
% of students in Full time Education and Training Bolton Area	96.50%	96.50%	97%	97.10%	97.80%	97.50%	96.80%
% of students NEET School	1%	4%	0%	1.80%	0.60%	0%	2.70%
% of students NEFT Bolton Area	2 40%	2 60%	2 20%	2 20%	1 60%	1 70%	2 10%

Academic Breakdown 2020

			Bolto	n					Westhou	ghton		
For students in full time education	All Pupils	N	/lales	F	emales		All Pupils	N	/lales	F	emales	
	No	%	No	%	No	%	No	%	No	%	No	%
GCE A or AS or A2 level	1911	51.7%	900	48.8%	1011	54.6%	76	45%	34	40.0%	42	50.6%
NVQ Level 3 or equivalent	971	26.3%	431	23.3%	540	29.1%	46	27%	22	25.9%	24	28.9%
NVQ Level 2 or equivalent	436	11.8%	272	14.7%	164	8.9%	35	21%	22	25.9%	13	15.7%
NVQ Level 1 or equivalent	95	2.6%	63	3.4%	32	1.7%	3	2%	2	2.4%	1	1.2%
GCSE course(s)	16	0.4%	10	0.5%	6	0.3%	0	0%	0	0.0%	0	0.0%
Other courses followed in full time educ	270	7.3%	170	9.2%	100	5.4%	8	5%	5	5.9%	3	3.6%
Total Students	3699		1846		1853		168		85		83	