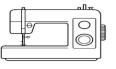
- To look at
- To examine in detail to explain and interpret
- 1. Investigate
- 2. Research
- 3. **Explore**



# TEXTILES **ANALYSE**

- In Year 9 you will be **Analysing** the ART DECO Design Period.
- Your analysis will help you when you Design.

## Art Deco

# Design in the ART DECO style

### What is Art Deco?

The predominant decorative art style of the 1920s and 1930s, characterized by precise and precise geometric shapes and strong colour. Used mainly in household objects and in architecture.

### **Design History**

It emerged in France in the 1920s and took its name from the Exposition Internationale des Arts Décoratifs et Industriels Modernes, held in Paris in 1925. It was most popular between the years 1925 - 1939

#### Inspiration

It was an eclectic style that drew on tradition and the mechanised modern world. It celebrated both hand crafted and machine products, exclusive art and mass-produced products in affordable materials.

#### **Background Information**

Art Deco is said to be influenced by the world at the time, skyscrapers began to spread across Americas skylines, cruise-liners and planes were becoming more accessible to the average person and Tutankhamun's tomb had just been discovered. All these influences filtered into the elegant design of Art Deco products. The rise of mass production in this era made it possible for all to style their home and selves in this fashion.

Key Designers: Eileen Gray

Key Features or Patterns: geometry features heavily, influenced by transport and skyscraper shapes. Chrome, satin, animal products (e.g. furs, tortoise shell), high gloss woods.

Colours: Silver, black and chrome, gold, bronze, mother of pearl.

Line Styles: geometric, circles, arcs and curves, mathematically drawn. Straight lines. Streamlined shapes



Geometric shapes: Art Deco designs often feature Geometric shapes, such as circles, squares and triangles.



