

# **English Language Paper 2**

## **Q5**

**Name:**

**Focussed Practice for the WRITING SECTION**

**QUESTION 5-A PERSUASIVE ARTICLE**

**45 MINUTES**

**40 MARKS**

**50% OF THE PAPER**

**WAYS TO REVISE:**

**-PRACTISE THE PLAN AND THE WRITE-UP**

**-MEMORISE THE SENTENCE STRUCTURES**

**-LET FAMILY READ AND CHECK FOR TECHNICAL ACCURACY AND CLARITY**

**-WORK WITH FAMILY MEMBERS TO RESEARCH THE 'BIG IDEAS'**

**Paper 2 Writing Target(s) and marks**

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## WHAT THE QUESTION LOOKS LIKE

## Section B: Writing

You are advised to spend about 45 minutes on this section.

Write in full sentences.

You are reminded of the need to plan your answer.

You should leave enough time to check your work at the end.

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'People have become obsessed with travelling ever further and faster. However, travel is expensive, dangerous, damaging and a foolish waste of time!'

Write an article for a news website in which you argue your point of view on this statement.

(24 marks for content and organisation)

16 marks for technical accuracy)

[40 marks]

You are advised to plan your answer to Question 5 before you start to write.

[illegible]

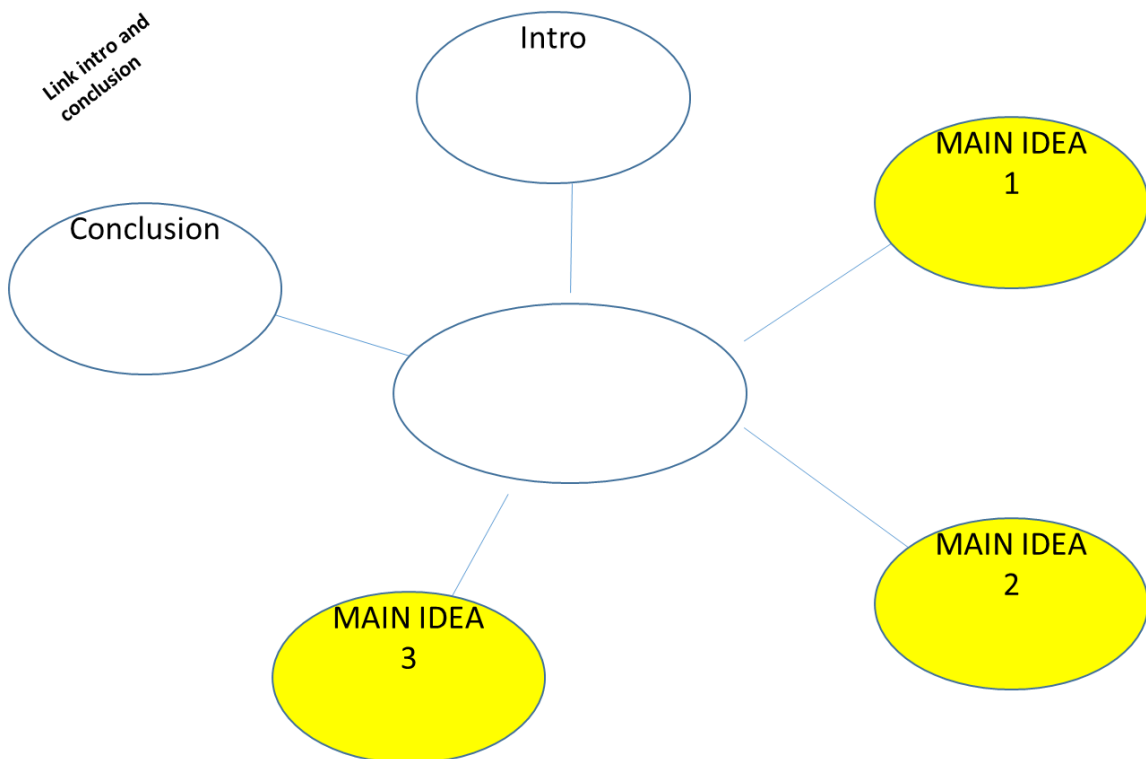
## SEE HOW TO PLAN ON THE NEXT PAGE

## WHAT IS EXPECTED:

- A HEADLINE
- AN INTRODUCTION- don't start with the statement!
- 3 MAIN PARAGRAPHS
- A CONCLUSION

## USEFUL STEPS:

- 1) DECIDE IF YOU AGREE OR DISAGREE
- 2) USE THE TWO SOURCES TO HELP WITH INFORMATION ON THE TOPIC
- 3) **PLAN** YOUR THREE MAIN IDEAS (1 IDEA PER MAIN PARAGRAPH)



### Paragraph ideas:

- MAIN PARAGRAPH 1: The reality of the situation
- MAIN PARAGRAPH 2: Problems caused by the topic
- MAIN PARAGRAPH 3: Your solutions for the problems

**SEE HOW TO DO INTRO AND CONCLUSION ON NEXT PAGE**

# A POWERFUL INTRODUCTION

Tip 1: Put the reader in a DYSTOPIAN 'imagine' situation

Tip 2: Use rhetorical questions.

Tip 3: Give your opinion on the topic

Imagine the scene: all of the recent advances in green technology have been stopped and society can no longer travel freely from place to place. Tourist industries have collapsed and cultures have become divided. Does this seem a step in the right direction? I understand travel needs to change and improve, but I firmly believe that our right to travel should remain.

## A POWERFUL CONCLUSION

Tip 1: put the reader in a UTOPIAN 'imagine' situation

Tip 2: Use your descriptive skills to create an ideal where your ideas are in place.

Tip 3: End on a final return to YOUR OPINION

Now imagine a world where eco-friendly travel is the only type of travel. We can enjoy the same freedom to go where our curiosity takes us, but without the risk of damaging the planet we seek to explore. With technology advancing all of the time, this is something we should see as a reality very soon, and something we should all look forward to.

# SOUNDING LIKE A JOURNALIST

Examiners are looking for a piece of writing that looks and feels like a real-life example.

What can you do?

- 1) Ensure that you use what AQA recommend when writing the type of text that is in the question.
- 2) Memorise and practise using 3 of the sentence stems below to use in your article in the exam.

The range of forms that can be set:

- letter
- article
- text for a leaflet
- text of a speech
- essay.

The features of forms that we would typically expect students to replicate in exam conditions

Letter	
As a minimum, students <b>should</b> include:	<ul style="list-style-type: none"><li>• an indication that someone is sending the letter to someone</li><li>• paragraphs.</li></ul>
More detailed/developed indicators of form <b>could</b> include:	<ul style="list-style-type: none"><li>• the use of addresses</li><li>• a date</li><li>• a formal mode of address if required e.g. Dear Sir/Madam or a named recipient</li><li>• effectively/fluently sequenced paragraphs</li><li>• an appropriate mode of signing off: Yours sincerely/faithfully.</li></ul>

Article	
As a minimum, students <b>should</b> include:	<ul style="list-style-type: none"><li>• the use of a simple title</li><li>• paragraphs.</li></ul>
More detailed/developed indicators of form <b>could</b> include:	<ul style="list-style-type: none"><li>• a clear/apt/original title</li><li>• a strapline</li><li>• subheadings</li><li>• an introductory (overview) paragraph</li><li>• effectively/fluently sequenced paragraphs.</li></ul>

<b>Text for a leaflet</b>	
As a minimum, students <b>should</b> include:	<ul style="list-style-type: none"> <li>the use of a simple title</li> <li>paragraphs or sections.</li> </ul>
More detailed/developed indicators of form <b>could</b> include:	<ul style="list-style-type: none"> <li>a clear/apt/original title</li> <li>organisational devices such as inventive subheadings or boxes</li> <li>bullet points</li> <li>effectively/fluent sequenced paragraphs.</li> </ul>

<b>Text of a speech</b>	
As a minimum, students <b>should</b> include:	<ul style="list-style-type: none"> <li>a simple address to an audience</li> <li>sections</li> <li>a final address to an audience.</li> </ul>
More detailed/developed indicators of form <b>could</b> include:	<ul style="list-style-type: none"> <li>a clear address to an audience</li> <li>effective/fluent linked sections to indicate sequence</li> <li>rhetorical indicators that an audience is being addressed throughout</li> <li>a clear sign off e.g. 'Thank you for listening'.</li> </ul>

<b>Essay</b>	
As a minimum, students <b>should</b> include:	<ul style="list-style-type: none"> <li>a simple introduction and conclusion</li> <li>paragraphs.</li> </ul>
More detailed/developed indicators of form <b>could</b> include:	<ul style="list-style-type: none"> <li>an effective introduction and convincing conclusion</li> <li>effectively/fluent linked paragraphs to sequence a range of ideas.</li> </ul>

# **SOUNDING LIKE A JOURNALIST**

**Examiners are looking for an article that looks and feels like a real-life example.**

## **USEFUL TECHNIQUES TO INCLUDE:**

**Expert Opinion**- helps give credibility to your article

**Tips:**

- Use a “prominent MP”.

*The Transport Secretary recently said: “Travel has come an awfully long way in the last decade in terms having a better impact on society. Don’t get me wrong, there’s still a long way to go, but the future of technology is looking ever greener”*

- Use a university professor.

*Professor Partington, who studies low-carbon engineering at Manchester University has said: “Travel has come an awfully long way in the last decade in terms having a better impact on society. Don’t get me wrong, there’s still a long way to go, but the future of technology is looking ever greener”*

- Use a famous person who is known for the topic (i.e Sir David Attenborough for anything environmental)

*Sir David Attenborough recently said in an interview that “travel has come an awfully long way in the last decade in terms having a better impact on society. Don’t get me wrong, there’s still a long way to go, but the future of technology is looking ever greener”*

## **SOUNDING LIKE A JOURNALIST**

**Examiners are looking for an article that looks and feels like a real-life example.**

### **USEFUL TECHNIQUES TO INCLUDE:**

**Anecdote:** a personal account of someone who is affected by the topic. It is to get a strong emotional response from the reader. **THEY DO NOT HAVE TO BE REAL.**

The tourism industry in many places in Europe is a lifeline that people cannot live without. Even places in the UK are so heavily dependent on people travelling there to visit in the summer months. Jay Hanford is a hotel owner in Cornwall. *“The winter months are desperately quiet. Without people making the trip to us regularly in the summers, I wouldn’t be able to buy my children presents for their birthdays, let alone think about sending them to University.*

**Tripling-** giving ideas in sets of threes

*It is time that our transport be cleaner, greener and friendlier to our planet.*

**Inclusive Address-** Involving the reader using ‘we’

**We must think about improving the technology that powers of vehicles to save the planet.**



# SOUNDING LIKE A JOURNALIST

Examiners are looking for an article that looks and feels like a real-life example.

## USEFUL TECHNIQUES TO INCLUDE:

Metaphor: These can be very effective in persuasive writing.

Travel is a key to escape the prison and be free.

Travel provides **the key** to our freedom. Without today's innovative and varied means of getting around, **we would be trapped and tied down** to the boring routine of our lives. We must make sure we **unlock** the potential of having greener transport so we can be free to roam without damaging our planet.

### Persuasive/Argument Writing

There is no doubt that...
It is clear that...
Imagine world where...
Worryingly...
Scientific research has exposed...
There is overwhelming support for...
There has been an exponential increase in...
Let's put this issue under the microscope...
Debate on this topic has ruptured public support like a seismic fault line.
Surely, it is beyond all reasonable doubt that...
The root of this issue lies deeply ingrained within the very fabric of society itself.
The question is simple: the answer is anything but.
We must consider whether a decision like this will only open the floodgates.
Read that back to yourself: now ask if you live in a sane society.
The issue has created an epidemic; it's time we came together to find the cure.
A contentious notion: but one which warrants a platform, nonetheless.
The matter seems- at least to me- unequivocal.

### *Rhetorical Questions*

Is it not obvious that _____ ?
Is it not shameful that _____ ?
Would we not prefer a world where _____ ?
Where would humanity be without _____ ?
You may ask: how are we going to achieve _____ ?

# TECHNICAL ACCURACY- SENTENCING

What can you do?

When practising your writing, try and use these sentence types in your articles.

Try and memorise at least four of these sentence structures through practice and use on the day!

<b>Some;others</b>  <i>Some people believe that the poor should help themselves; others believe that it's their own fault. Both of these views are simplistic and in some cases, unfair.</i>	<b>More more more</b>  <i>The more we ignore the plight of the poor, the more we contribute to the problem, and the more serious the problem becomes.</i>	<b>Less less less</b>  <i>However, the less we donate, the less is done and so the less progress is made in eradicating the blight.</i>
<b>Double adjective start</b>  <i>Desperate and lost, the poor need our help and guidance.</i>	<div style="background-color: yellow; text-align: center; padding: 10px;"> <b>YOUR CHOSEN TOPIC</b> </div>	<b>Three of</b>  <i>The poor need plenty of patience, plenty of support, plenty of guidance.</i>
<b>Whoever/whenever</b>  <i>Whoever denies the poor help, and whenever that happens, deserves our contemptuous disparagement.</i>	<b>Not only but also</b>  <i>Not only do the poor need our help, but they also need our understanding.</i>	<b>Fortunately/unfortunately</b>  <i>Fortunately, we can go about our lives pretending the poor don't exist. Unfortunately for them, this isn't true.</i>

## Persuasive/Argument Writing

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## Rhetorical Questions

Is it not obvious that _____?
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# THE MOST IMPORTANT PART- THE PRACTICE

## Instructions:

- In the exam, you will have 45 minutes BUT don't worry about taking longer when practising in this booklet. It's more important to PLAN!
- You should bear the success criteria in mind whilst writing: you are marked on your *Content and Organisation*, as well as your *Technical Accuracy*.
- Don't ignore the sentence structures and journalist sentence stems in this booklet. They will massively improve your answer.
- Make sure you're planning each time, deliberately trying to organise your main ideas into three clear paragraphs.
- Don't forget that you will be writing an article.
- Do some research on the topic and take note of a couple of points. You never know, it might come up!
- Following each response, ask a family member or friend to read your work and complete the Editor's Check List.
- Bring the booklet in to mark any answers you've completed!

### PARENTS!

Try to support the practice of this question by walking through the planning and helping to come up with ideas.

# **THE MOST IMPORTANT PART- THE PRACTICE**

**This question can be difficult as it tests the student's general knowledge of BIG IDEAS.**

**Try to get ahead by doing some research on the topics that are used for these questions.**

**We have tried to pool together the BIG IDEAS that are likely to be focused on in the assessment. You can see space for research before each question.**

**PARENTS!**

Why not sit with your child and talk about the big idea- your wisdom will go along way!

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# BIG IDEAS

**DO SOME RESEARCH IN THIS AREA- THE QUESTIONS ARE STRUCTURED TO HELP FORM YOUR PARAGRAPHS WHEN YOU PLAN.**

GLOBAL WARMING  
AND BEING MORE  
ENVIRONMENTALLY  
FRIENDLY

Why is this issue important?  
What is the reality we face?

What problems does this issue cause?

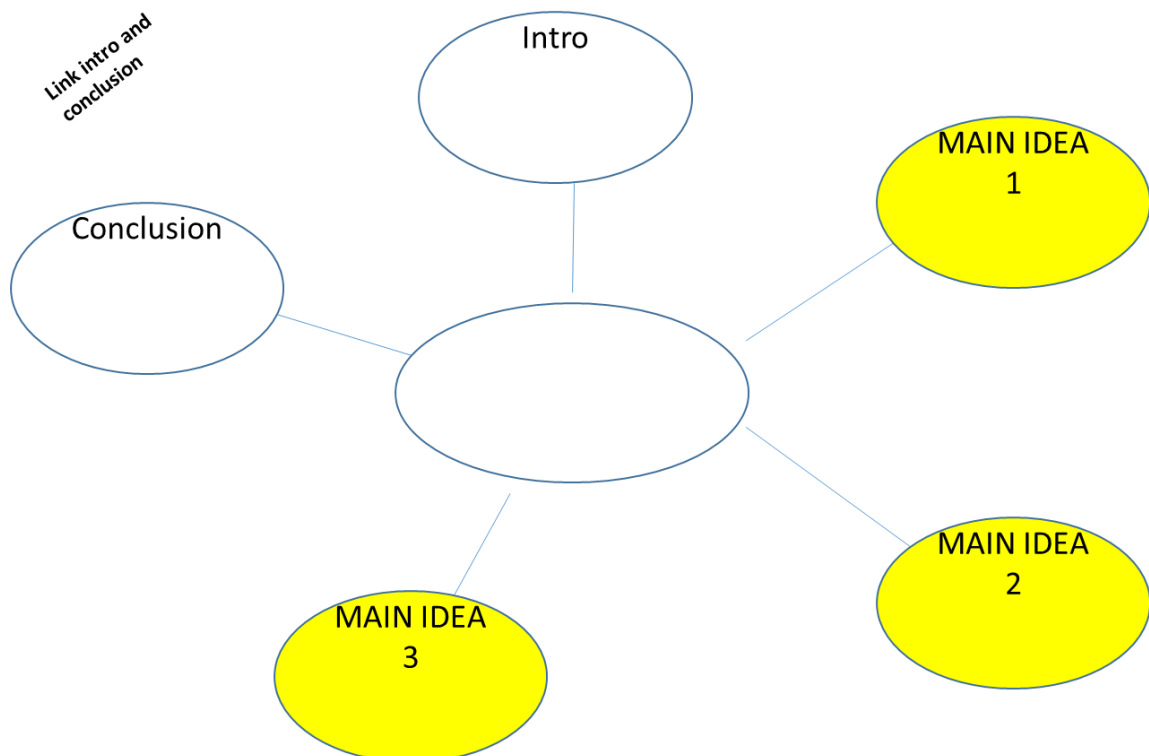
What are the solutions to this issue?

*“Our environment is the responsibility of everybody.  
More needs to be done today to protect the world for  
tomorrow”.*

Write an article for a local newspaper in which you  
argue your point of view on this statement.

(24 marks for content and organisation  
16 marks for technical accuracy)  
**[40 marks]**

**Plan:**



Practise writing a powerful intro on this topic:

Imagine \_\_\_\_\_: \_\_\_\_\_. Not only  
this, \_\_\_\_\_.

\_\_\_\_\_?

\_\_\_\_\_? Unfortunately, \_\_\_\_\_

\_\_\_\_\_. Why?  
\_\_\_\_\_ This leaves

\_\_\_\_\_.

In my opinion,

\_\_\_\_\_

\_\_\_\_\_.

Don't forget to check WHAT you're being asked to write (article,  
speech, letter)

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[illegible]

# Editor's Checklist



- ☐ Planned first and then completed in 45 minutes max!
- ☐ Capital letters and full stops used where necessary.
- ☐ Paragraphs evident. Writing is organised into one main idea per paragraph.
- ☐ 5+ ambitious words (looked up in thesaurus and circled when included)
- ☐ Similes and metaphors used. Ideally extended throughout piece. *E.g. Education is the key which unlocks the door to success.*
- ☐ Realistic techniques used (quote from expert, anecdote)
- ☐ Does it look like an article? Headline? Sub-headings?
- ☐ At least one colon used (:) At least one semi-colon used (;)
- ☐ At least 4 of the persuasive sentence structures used.
- ☐ At least 3 of the JOURNALIST sentence stems have been used.

Is it clear what their point of view is? (Y or N) \_\_\_\_

What did you like about the piece?

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What do you think can be improved?

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PARENTS!

Where do you think this answer sits in this table?  
We're aiming for at least Level 3!

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Pick out two things that have been done successfully.

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What could be aimed for next time?

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PARENTS!

Why not sit with your child and talk  
about the big idea- your wisdom  
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# BIG IDEAS

**DO SOME RESEARCH IN THIS AREA- THE QUESTIONS ARE STRUCTURED  
TO HELP FORM YOUR PARAGRAPHS WHEN YOU PLAN.**

Difficulties faced by  
society's most  
vulnerable- importance  
of community

Why is this issue important?  
What is the reality we face?

What problems does this issue cause?

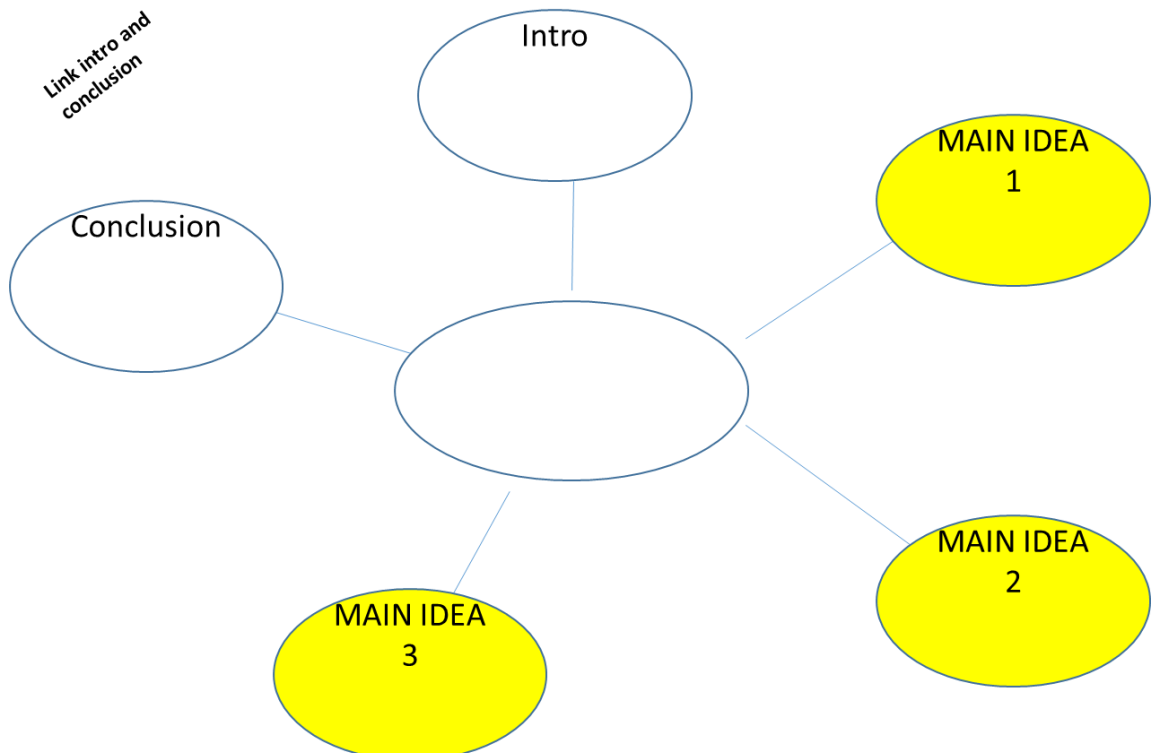
What are the solutions to this issue?

“We live in a society of individuals where people have forgotten the value of working together in as a community. We need to rethink how we live to ensure that the vulnerable in our society are supported”

Write a letter to your local council, giving your point of view on this topic.

(24 marks for content and organisation  
16 marks for technical accuracy)  
**[40 marks]**

**Plan:**



Practise writing a powerful intro on this topic:

Imagine \_\_\_\_\_: \_\_\_\_\_. Not only  
this, \_\_\_\_\_.

\_\_\_\_\_?

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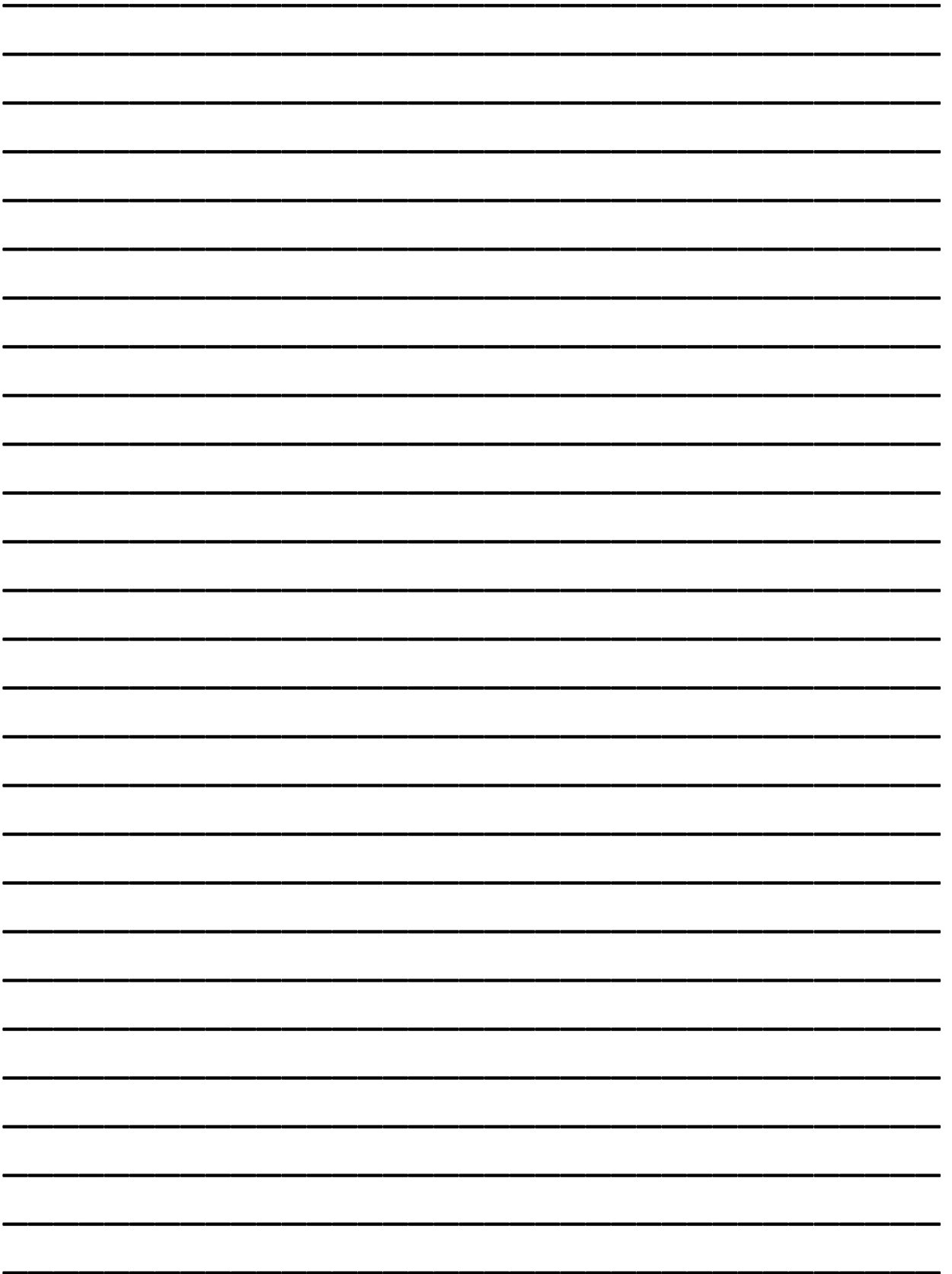
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\_\_\_\_\_.

Don't forget to check WHAT you're being asked to write (article,  
speech, letter)

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# Editor's Checklist



- ☐ Planned first and then completed in 45 minutes max!
- ☐ Capital letters and full stops used where necessary.
- ☐ Paragraphs evident. Writing is organised into one main idea per paragraph.
- ☐ 5+ ambitious words (looked up in thesaurus and circled when included)
- ☐ Similes and metaphors used. Ideally extended throughout piece. *E.g. Education is the key which unlocks the door to success.*
- ☐ Realistic techniques used (quote from expert, anecdote)
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- ☐ At least one colon used (:) At least one semi-colon used (;)
- ☐ At least 4 of the persuasive sentence structures used.
- ☐ At least 3 of the JOURNALIST sentence stems have been used.

Is it clear what their point of view is? (Y or N) \_\_\_\_

What did you like about the piece?

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# BIG IDEAS

**DO SOME RESEARCH IN THIS AREA- THE QUESTIONS ARE STRUCTURED TO HELP FORM YOUR PARAGRAPHS WHEN YOU PLAN.**

**Mental health issues in our young people.**

Why is this issue important?  
What is the reality we face?

What problems does this issue cause?

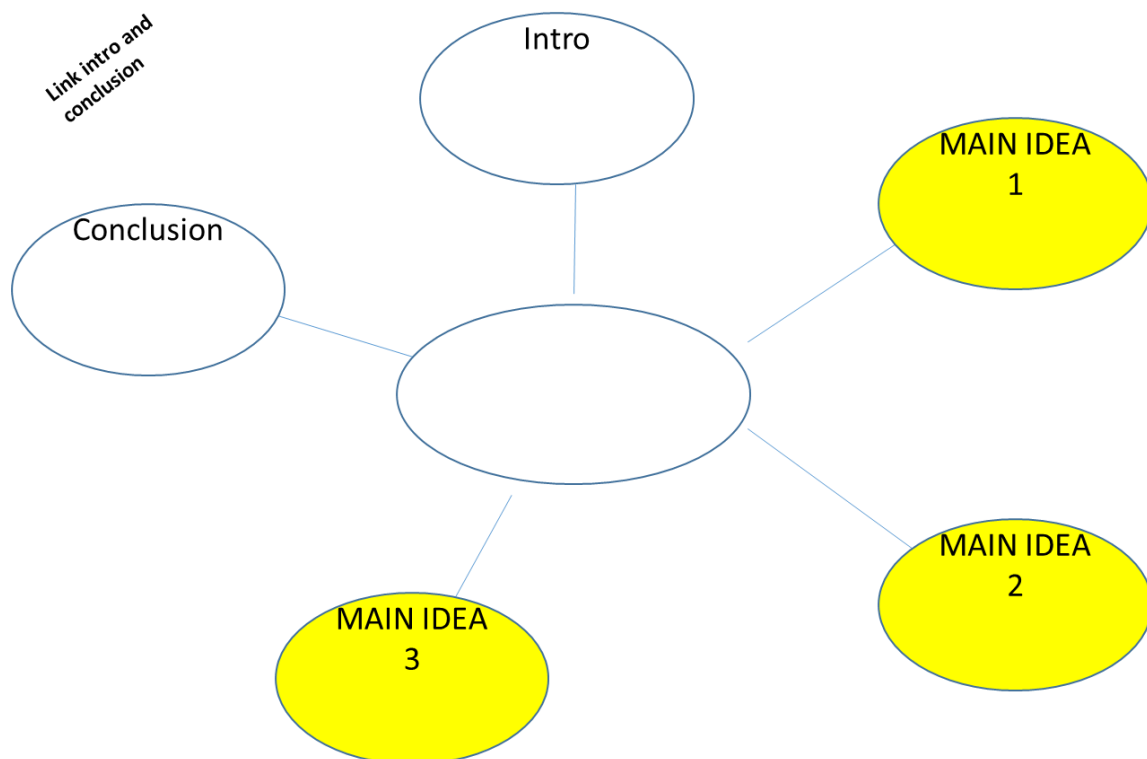
What are the solutions to this issue?

“Mental wellbeing amongst young people has never been more important for us to discuss. We need to make steps towards ensuring the next generation have healthy minds as well as healthy bodies”

Write a speech for your school assembly, giving your point of view on this topic.

(24 marks for content and organisation  
16 marks for technical accuracy)  
**[40 marks]**

**Plan:**



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Pick out two things that have been done successfully.

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What could be aimed for next time?

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PARENTS!

Why not sit with your child and talk  
about the big idea- your wisdom  
will go along way!

# BIG IDEAS

**DO SOME RESEARCH IN THIS AREA- THE QUESTIONS ARE STRUCTURED  
TO HELP FORM YOUR PARAGRAPHS WHEN YOU PLAN.**

The Online World-  
how can we make it  
safer?

Why is this issue important?  
What is the reality we face?

What problems does this issue cause?

What are the solutions to this issue?

*“The online world has become a dangerous and disorientating place for young people. More needs to be done to ensure that our younger generation are protected from the risks”.*

Write an article for a newspaper in which you express your point of view on this statement.

(24 marks for content and organisation  
16 marks for technical accuracy)  
**[40 marks]**

**Plan:**

Practise writing a powerful intro on this topic:

Imagine \_\_\_\_\_: \_\_\_\_\_. Not only  
this, \_\_\_\_\_.

\_\_\_\_\_?

\_\_\_\_\_? Unfortunately, \_\_\_\_\_

\_\_\_\_\_. Why?  
\_\_\_\_\_ This leaves

\_\_\_\_\_.

In my opinion,

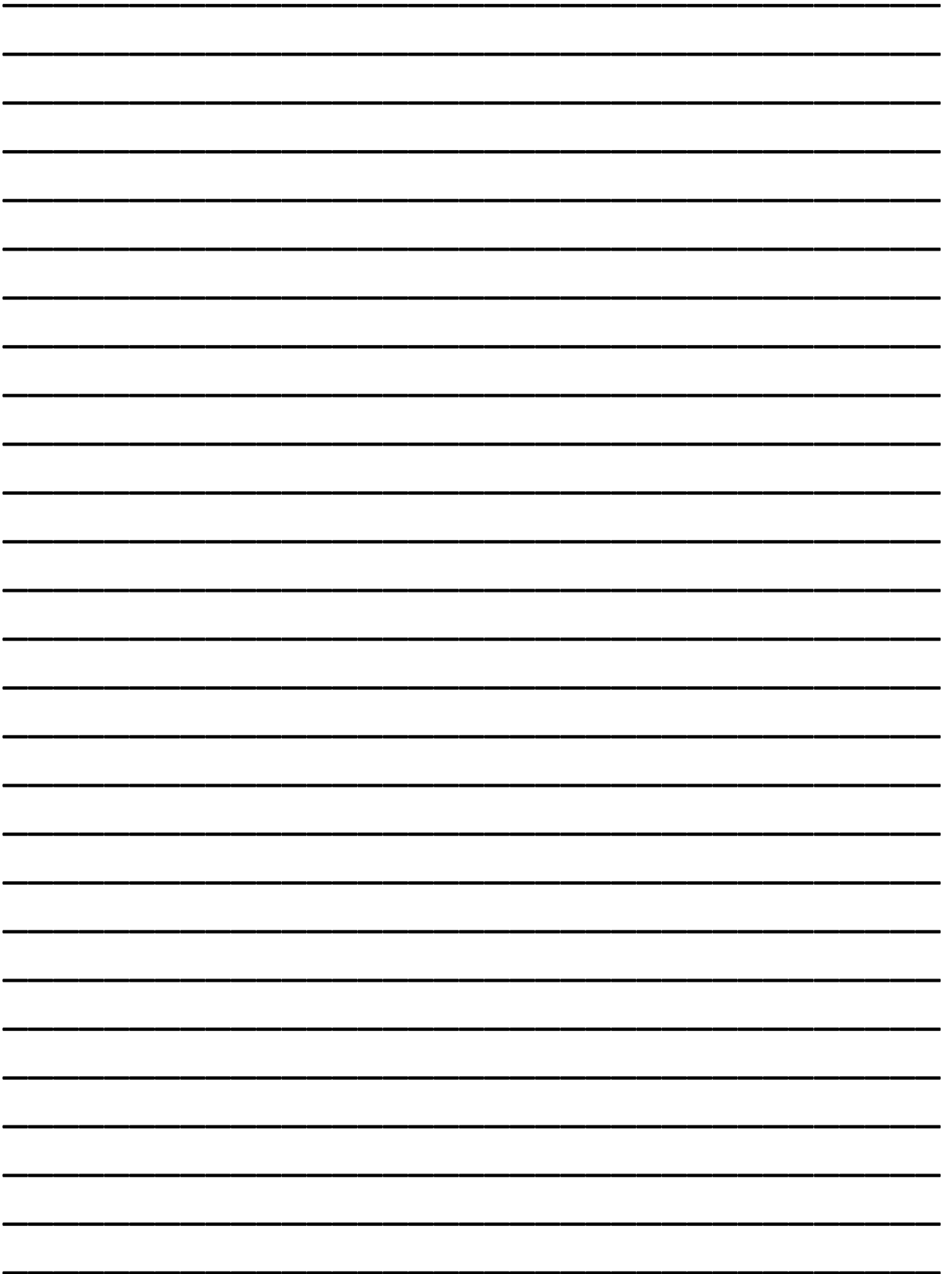
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Don't forget to check WHAT you're being asked to write (article,  
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[illegible]

# Editor's Checklist



- ☐ Planned first and then completed in 45 minutes max!
- ☐ Capital letters and full stops used where necessary.
- ☐ Paragraphs evident. Writing is organised into one main idea per paragraph.
- ☐ 5+ ambitious words (looked up in thesaurus and circled when included)
- ☐ Similes and metaphors used. Ideally extended throughout piece. *E.g. Education is the key which unlocks the door to success.*
- ☐ Realistic techniques used (quote from expert, anecdote)
- ☐ Does it look like an article? Headline? Sub-headings?
- ☐ At least one colon used (:) At least one semi-colon used (;)
- ☐ At least 4 of the persuasive sentence structures used.
- ☐ At least 3 of the JOURNALIST sentence stems have been used.

Is it clear what their point of view is? (Y or N) \_\_\_\_

What did you like about the piece?

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What do you think can be improved?

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PARENTS!

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The online world is  
what we now live in.  
Screen time is taking  
us over.

Why is this issue important?  
What is the reality we face?

What problems does this issue cause?

What are the solutions to this issue?

*“The online world has become our new reality. Young people spend more time in this artificial space than they do in the real world. More needs to be done to reduce screen time and get young people out into the beautiful places our world has to offer.*

Write a speech for a Youth Council in which you express your point of view on this statement.

(24 marks for content and organisation  
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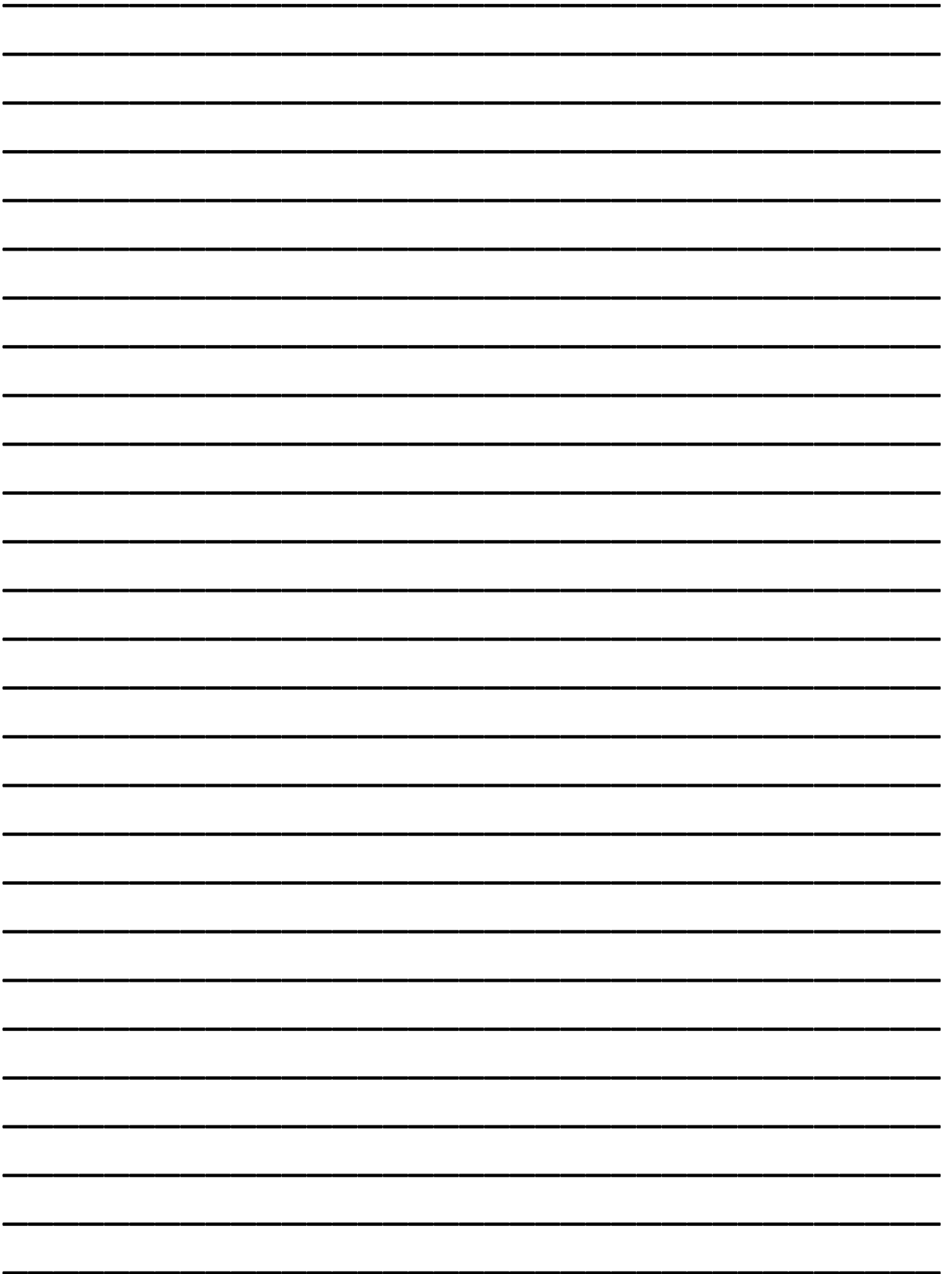
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