| Year 10 | Autumn Term 1 | Autumn Term 2 | Spring Term 1 | Spring Term 2 | Summer Term 1 | Summer Term 2 |
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| Topics Studied for Edexcel BTEC Tech Travel and Tourism | Students will investigate travel and tourism organisations in the UK, their ownership, aims, key products and services, and how they work together. | Students will explore the role of different consumer technologies and will understand the different types of tourism and different types of visitor, and will investigate the features of and routes to popular tourist destinations | Students will gain an understanding of the different types of travel and tourism and the features of destinations that appeal to visitors. | Students will research a UK travel and tourism organisation to investigate ownership, aims and products and services. Students will investigate how the chosen organisation works with other organisations Students will investigate technologies used by T&T orgs Students will research a tourist destination | Students will investigate how organisations use market research to identify travel and tourism trends and identify | Students will investigate customer needs and preferences. They will apply their understanding by exploring how specific needs are met by organisations and how travel planning meets customer needs and preferences |
| Skills and Key Knowledge Taught | Tour operators Travel agents, Accommodation providers Visitor attractions Tourism promotion Transport facilities | Private, public & voluntary organisations Aims of organisation and how they work together Role of consumer technology Types of tourism Tourist destinations | Travel options Modes of transport Preparation of PSA | PSA Component 1 Task 1 Task 2 Task 3 | Types of market research Using market research to identify trends and inform customers' needs | Customer needs and preferences Products and service to meet needs Types of travel |
| Links for Support/ Help at Home | Use of student resources located within WHS SharePoint for students Use of online platforms such as Youtube for podcasts and revision of key content Use of additional homework booklets, therapy work packs and/or additional resources from the class teacher via Synergy Wider reading: revision guides or further research on selected tourist areas Wider reading: blogs and online articles/further reading on topics and studies outlined Teacher discussions following assessments and/or reports Encourage the participation in enrichment and revision workshops | | | | | |

| Year 11 | Autumn Term 1 | Autumn Term 2 | Spring Term 1 | Spring Term 2 | Summer Term 1 | Summer Term 2 |
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| **Topics Studied for Edexcel BTEC Tech Travel and Tourism** | Students will demonstrate how organisations identify customer needs and travel and tourism trends. Students will investigate the type of market research organisations use to identify trends<br><br>PSA Component 2 Task 1 | Students will demonstrate how the needs and preferences of customers are met<br><br><br>PSA Component 2 Task 2 & 3 | Students will understand the positive and negative factors which influence global travel and tourism, how these influence visitors and affect destination choices. Students will also investigate the impact of sustainable tourism | Students will investigate:<br>- tourism development<br>- The role of local and national government in tourism development<br>-The importance of partnerships in destination management | Preparation for final component external examination | End Point |
| **Skills and Key Knowledge Taught** | Independence<br>Ability to meet deadlines<br>Primary and secondary research<br>Travel trends | Customers preferences<br>How organisations provide different products and services to meet different needs<br>Travel Plans | Economic, Political Natural, Media, Safety and Security, health risk factors<br>Socio-cultural, economic and environmental impacts on tourism | Stages of the TALC model<br>Emerging and mature destinations<br>Private and public sector<br>Role of the government and partnership destinations | Exam technique<br>Travel terminology and vocabulary | |
| **Links for Support/ Help at Home** | Use of student resources located within WHS SharePoint for students<br>Use of online platforms such as Youtube for podcasts and revision of key content<br>Use of additional homework booklets, therapy work packs and/or additional resources from the class teacher via Synergy<br>Wider reading: revision guides or further research on selected tourist areas<br>Wider reading: blogs and online articles/further reading on topics and studies outlined<br>Teacher discussions following assessments and/or reports<br>Encourage the participation in enrichment and revision workshops | | | | | |